



## TIME IS RUNNING OUT. **ACT NOW** TO SAVE AMERICA'S FLAGSHIP.

**All Hands On Deck!** We need your help to spread the word about the SS *United States* and to raise crucial funds to keep America's Flagship safe as we work to advance redevelopment, expand our curatorial collections, and plan our shipboard museum. Many people don't realize that the SS *United States* still exists or why she's so important. They don't know where she's docked or that she is in need of help. We need to mobilize communities everywhere so people throughout the nation know that America's Flagship must be saved for future generations. Here are some ideas for how **you** can help:

### GIVE

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- 1. Become a member of the Conservancy.** Join our efforts by investing in our mission to save the SS *United States* and preserve her legacy for generations to come. Visit our website at [ssusc.org/donate](https://ssusc.org/donate) to become a member today!
- 2. Make a one-time donation.** The Conservancy needs your financial support now more than ever. While our fundraising efforts have enabled us to meet our obligations for covering the carrying costs for the vessel to date — thanks to your steadfast support — we cannot let our nation's historic flagship be lost to history. Please visit our website at [ssusc.org/donate](https://ssusc.org/donate) to donate today! To donate via mail, download our [printable form](#).
- 3. Matching Gifts.** See if your employer has a matching gifts program. Some companies will match up to 100% of your contribution. This is a great way for you or your loved ones to double or even triple the impact of an already very meaningful gift.
- 4. Give the gift of history.** Purchase a [Conservancy membership](#) for a loved one, or ask friends to donate to you in lieu of birthday and holiday gifts. You will be able to download our official [Commemorative Certificate](#) to celebrate your gift.
- 5. Become a Corporate Sponsor or Partner:**
  - a. Join our [Corporate Sponsorship program](#) and receive valuable benefits including naming rights, advertising, exclusive ship tours, and networking events with some of our prominent board and advisory council members.
  - b. Donate a portion of your product or service to the Conservancy. Partners are featured on our website in return for a donation per item sold.
  - c. Feature the Conservancy logo and link on your website or in your company newsletter. Include our brochure in your shipments. [Email us](#) to request brochures today!
  - d. Make an in-kind donation to the Conservancy of a product or service that we can use as a raffle or silent auction item at an upcoming fundraiser. All in-kind donations are tax-deductible as we are a 501c3 organization.

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## SPREAD THE WORD

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6. **Spread the word among your circle of friends, family, and colleagues.** By sending a letter or an email, you can let people know that for as little as \$1 they can make a difference. Let them know that this is important to you and they'll be more likely to help! Encourage them to become a member of the Conservancy at [ssusc.org/donate](https://ssusc.org/donate).
7. **'Like' us on Facebook and 'Follow' us on Twitter.** We have more than 20,000 Facebook 'likes'. Let's get up to 30,000! 'Share' and recommend our posts with your online community and persuade your friends to 'Like' [our page](#). Twitter is a fast and easy way to help spread the word. 'Retweet' our posts and 'Follow' us today!
8. **Join the Conservancy's Phone-a-thon.** Make calls to friends, neighbors and colleagues and tell them about the ship's importance and promote Conservancy membership. Send us an email at [info@ssusc.org](mailto:info@ssusc.org) if you'd like to participate.
9. **Distribute brochures at locations throughout your community.** [Email us](#) to request brochures to distribute to spread the word. Possible locations include libraries, museums, local societies, coffee shops, yacht clubs, and festivals.
10. **Organize a video screening of the fantastic films *Lady in Waiting* or *Made In America* at a local library, club, church, senior center, school or any venue.** We will help you receive permission to show the video and promote the event. If possible, we will arrange for a Conservancy representative to attend.
11. **Make a presentation in your community.** [Download our user-friendly presentation](#) and share your passion about the ship and demonstrate your knowledge about why the Big U must be saved. Reach out to your social club, library, church, Rotary Club, Chamber of Commerce, local museum, historic society or maritime club to see if they would host a presentation. Let us know the date and location of your presentation and we will promote it on our website, and if possible, we will arrange for a Conservancy representative to attend.
12. **Represent the Conservancy at a festival or conference.** Most festivals and conferences will consider donating a table in support of non-profit efforts. Reach out on our behalf to secure space and attend the event to distribute brochures, talk about the ship, and recruit new members.
13. **Save an inch of the ship at [SaveTheUnitedStates.org](https://SaveTheUnitedStates.org).** Each inch costs only \$1 to save, so please join our innovative crowdfunding effort today and become a permanent part of the ship's legacy.

## ADVOCATE

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14. **Reach out to your local media.** Many regional and community newspapers, both print and online, are interested in the ship and our efforts to save her. Add an element of local interest by sharing your connection to the ship and interest in saving her.
15. **Reach out to celebrities and other high visibility people.** Write a letter, make a phone call, tweet, or reach out through other social media and tell them about our efforts to save America's Flagship and our documentary, [SS United States: Made in America](#).
16. **New York and Pennsylvania Residents: Reach out to your Elected Officials!**
17. **Network with local museums and maritime organizations on our behalf.** Ask them if they would consider hosting a temporary exhibition and/or a presentation about the ship. Ask them to display brochures and potentially run a free ad in their publication. [Email us](#) to request brochures today!
18. **Get kids involved.** Reach out to your children's or grandchildren's schools, Scouts troops, or after-school activity groups.
  - a. Make a presentation to a class, all-school assembly or scout troop meeting, using our user-friendly [presentation download](#) as well as our [Shipsters handout](#).
  - b. Encourage kids to do a lemonade stand or donut sale, or collect spare change to save their very own section of the ship at [SaveTheUnitedStates.org](https://SaveTheUnitedStates.org).
  - c. Construct the ship out of Lego or other building materials and send us a photograph! We will share some of the most creative projects on our website and in our e-newsletter!

These are just a few ideas. Think about your community, connections, and interests to determine how best you can help! Use our downloads ([FAQs](#), [Corporate Sponsor Brochure](#), [Shipsters Coloring Page](#)) to help spread the word. **Let us know** what you are doing and we will promote your efforts through our website, e-newsletter, and social media platforms. If you can set up a presentation or establish a media connection, Conservancy staff and representatives will work with you directly. We are extremely grateful for anything you can do to help us **Save Our Ship!**

